



Friday 25 June 2010

## Cans for Kids helping CanDo4Kids

Whether it's to subsidise the family budget, kids doing it for pocket money, or purely environmentally motivated, it's not unusual for South Australians to collect drink containers to cash in at the local recycling depot.

From June 28 and throughout July and August, ABC Local Radio will be encouraging South Australians of all ages to participate in **Cans for Kids** and share some of their container deposit refunds to help children's charity CanDo4Kids.

It's easy to get involved. Gather up your recyclable drink containers, visit your local recycling depot and donate a coin or two from the deposit refund in the specially marked collection tins at the depot.

Over 100 recycling depots across South Australia have registered to support the **Cans for Kids** campaign. Money raised will support charitable children's organisation CanDo4Kids to create a brighter future for deaf and blind children and young adults in South Australia.

CanDo4Kids (Townsend House Inc.) is South Australia's oldest registered charitable organisation and has been helping the South Australian community since it opened its doors to five children in 1874.

CanDo4Kids CEO Judy Curran said, "CanDo4Kids is committed to providing children with a sensory disability with the support they need to reach their full potential. Through the **Cans for Kids** campaign, and the generous support of ABC Radio and Recyclers SA, funds raised will go directly to vital early intervention services for pre-school kids".

South Australia has led the way in container recycling in this country. Our Container Deposit Scheme, which was introduced in 1977, has had a major impact on litter reduction. Approximately 592.5 million containers, representing 48,417 tonnes, were returned for refund between 1 September 2008 and 31 August 2009 – a return rate of 78% (EPA SA).

For more information on **Cans for Kids**, participating recycling depots in SA and Broken Hill, Container Deposit Legislation and recycling, visit [abc.net.au/adelaide](http://abc.net.au/adelaide) and listen to 891 ABC Adelaide and regional ABC Local Radio stations 999 ABC Broken Hill, ABC South East, 639 ABC North & West, 1062 ABC Riverland, 1485 ABC Eyre Peninsula & West Coast.

ABC Local Radio acknowledges campaign partners Recyclers of South Australia, participating depots and CanDo4Kids.

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